

Your Name: Ben Cook

Form for Evaluating Internet Information Resources

(NOTE: This form is not for evaluating productivity software/sites, how-to sites, definition pages, simulation games/sites, educational software/games/sites, or any other Web site except a narrative text, encyclopedia-type information page)

1. **URL of Web page being evaluated:** <https://www.britannica.com/biography/Euclid-Greek-mathematician>
 2. **Primary use (students, teacher, parent, other,...):** students, teachers, parents, general use for anyone
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Questions 3-9 are about the site that is hosting your page.

3. **Truncate the URL of the Web page. What is the domain name of the Web site?**
<https://www.britannica.com/>
 4. **What is the name of Web site?** Encyclopedia Britannica
 5. **What is the purpose or goal of this Web site?** The purpose of the site is to compile and present information for education or for anyone wishing to pursue knowledge.
 6. **What organization or individual created this site?** Encyclopedia Britannica Inc
 7. **What affiliations/partners does this site have?** Under a menu named our sites, the author listed Merriam-Webster's site with their own.
 8. **What kind of bias does this site have? (Note: every site has a bias, you just have to be aware of what that bias is and be prepared to defend it or present information from other viewpoints.)** After reading I didn't see much bias within the article because it was about a long dead mathematician. I read about bias that has been found in the site in a comparison between Encyclopedia Britannica and Wikipedia. The information said that they found the encyclopedia to be less left than Wikipedia and that the encyclopedia was more likely to have accurate information.
 9. **What other types of organizations link to this site? (Using the Google search engine, type *link:* and the Web site address (example: *link:www.website.com*))** Most of the linked sites were other Encyclopedia Britannica sites, but there were a few that were school libraries or databases that linked the encyclopedia.
 10. **Is there a way to provide feedback on the Web site and create an exchange with the author or Web site manager?** Yes, one can submit a correction to pages without a login and one can suggest a revision of the article in edit mode if they have a login.
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Questions 10-12 are about the specific page that has information for your project/unit:

11. **Who is the author of the page and does that person have valid credentials to present this information (the creator of the site is not always the author of a page within the site)?** Bartel Leendert van der Waerden and Christian Marinus Taisbak and each has a page on the site with their location, brief biography of job position or career, and the contributions they've made to the site.

12. **What other references are cited for the information presented?** There are hyperlinks throughout the article that are most all Encyclopedia Britannica pages. Under additional media the authors include assorted references, additional reading, major works, links, contributors, and the article history.
13. **How old is the material on the page? Is it current or outdated (copyright year is not the same as the last update)?** The article was added to the new online database July 20, 1998 and last updated December 10, 2015.
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Final evaluation questions:

14. **Are there ads linked to the page or the site that might make this page inappropriate for your audience? Are the ads “sticky” or static? If there are no ads, how is this Web site paid for (where do they get their money)?** I found six static ads on the page I was evaluating. All of the ads were appropriate and upon refreshing the page some of the ads will change to other ads or some remain the same. Some ads were for Encyclopedia Britannica pages or products, but there were also ads for jewelry, Google Sketchup, Rubbermaid, and Amazon music. After looking through some ads, I saw some that were not static, but had motion and sometimes was a video.
15. **Is there other content on the site that appears affiliated with the information you’ve selected that might make this page inappropriate (a Web site with great tutorials on how to make good movies with sections on how to make a documentary, a biography, an infomercial, etc. might also have a tutorial on making an inappropriate movie)?** Nothing on the site that I found made the page inappropriate.
16. **Reviewing your answers above, is this a good page/site to use for your project/unit? Why or why not? (NOTE: Some questions above may not apply to your page; there is no rule as to how many “correct” answers are needed for a page to be good or what constitutes a “bad” page. You just need to be able to justify your choices and the information above can provide good support.)** I feel that the site is a good page to use for my project or unit. The site was professional, appropriate, and open with their sources. Content was accurate, authors had credentials, and there was a good feedback section that one could suggest a revision or personally revise with a login.